

# LAVAZZA DESIGN COMPETITION

Congratulations to Aliyaa Al Faour who will be transformed into a fashion brand with the support of Lavazza and the Arab Fashion Council.

Aliyaa's beautiful Lavazza inspired design was created and presented to our panel of judges during Arab Fashion Week in May 2017 and earned her the grand prize of an all expenses paid trip to Milan.

The trip will include a three week fashion course at the world-renowned school of fashion and design, Istituto Marangoni where Aliyaa will work on her first ever collection, to be unveiled at AFW in November.

Our talented finalists were carefully selected by a panel of esteemed judges and their submissions were showcased during Arab Fashion Week 2017.

Lavazza, in partnership with Arab Fashion Council, is giving one exceptional designer the chance to be transformed into a renowned fashion brand.

Impeccable taste, an eye for design, and a unique flair for fashion, will win one lucky designer the chance to showcase their very own collection at the Pre-Fall Arab Fashion Week in November 2017!